



Trusted IT Provider | <http://www.verusgroupllc.com>

About Us

April 9, 2014

The Best IT Support

Verus is a dedicated IT firm that works with small-to-medium sized businesses in need of expert Managed, Cloud and Professional IT services.

We believe that business results should drive technology and we stand behind our proven track record.

[Meet Our Team of Experts](#)

Our Services

[Cloud Computing](#)

[Managed Services](#)

[Professional Services](#)

[Disaster Recovery](#)

[Instant Support](#)

On the Blog

Greetings!

2014 has already been a busy year for Verus! Not only did we just launch our [brand new website](#) this month, but we also [joined Twitter!](#)

We know you'll be pleased with the new website, where visitors can now download free IT resources and learn more about our complete line of products and services. Don't hesitate to ask us how cloud computing can reduce your current server costs by 50%. Existing clients still have access to our convenient [customer portal login](#), and round-the-clock [support features](#).

We look forward to connecting with old and new faces online, and in-real time to deliver the safest, most reliable, and current information technology solutions.



5 Red Flags that you need to switch IT providers

1. Frequent Downtimes

You know downtime can cost you money in the short-term if orders are not fulfilled or services cannot be provided in the interim. However, your business also needs to consider how frequent interruptions in service could be detrimental in the long term. Think about how it would affect a lifetime of revenue if your most loyal customers suddenly jumped ship for your competitors because of constant IT hiccups.

2. Poor Support

Do you feel like your current



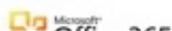


Switching IT providers doesn't have to be painful

It's always surprising to us how many business owners are itching to switch IT providers, but they delay the process out of fear that a transition will just be too difficult. Believe it or not, changing IT providers really isn't as painful as you think. However, it does require detailed planning from experienced vendors

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Our Partners



provider just *doesn't care*? A recent Gallup study revealed that customers care more about getting service that is thorough and friendly rather than quick and impersonal. Also, the #1 reason customers cited for abandoning a service provider was poor quality and rude customer service. If you aren't getting what you need [when you need it](#), then why are you still paying for it?

3. Security concerns

After Target suffered a massive security breach last December, many businesses had to wonder if they could be next. If a huge corporation such as Target can be at risk, then how can my current IT provider protect our data? If your system [has been compromised](#) recently, or if you don't feel like your current IT team is doing taking the latest antivirus, encryption, mobile protection or cloud security seriously, perhaps it's time to trade up.

4. Cost

Did you know being a creature of habit can also be costly? If your provider is steadily increasing the cost of services without actually offering any new or improved products, then it might be time to shop around. Many IT services have become automated in recent years, allowing providers to charge up to 2/3 less. It might be worth while to gather some quotes just to see.

5. Evolving Service needs

Technology is improving more rapidly than ever before, and it's tough for some providers to keep up. If you want to upgrade your current software and/or hardware, or are ready to make significant product transitions with mobile devices or to cloud services, then you need a provider who has personal vendor relationships with all of the major key players -- such as Apple, Cisco, Dell, VMware, [and many more](#).

Don't let the fear of the unknown prevent you from taking the first step to making your business the best that it can be.

[Contact us today](#) to get more information about how changing your IT provider can improve your business services, and your overall peace of mind.

Still on the fence?

There's a lot to consider before actually switching IT service providers. Before you make any final decisions, make sure you weigh all of the pros and cons.

In order to help you make the best choice for your business, we're offering a free white paper.

[Click here for your FREE download of "Who Needs A Cloud?"](#)

[See the full list here](#)

Don't hesitate to [contact us](#) once you're ready to discuss making the transition to a trusted team of experts.

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